



# The 8 Omega Framework

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Overview





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## 8 Omega Online Training: “A New Approach”

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Fasten your seat belt! Where Course One, “Understanding Business Challenges,” represents the countdown to successful business process management, Course Two in the 8 Omega online training series from the Business Process Management Group is the rumbling rocket ride to escape velocity—escape from the hopeless tangle of functional hierarchies that fail to realize their strategic potential.

The first module is aptly titled: *A Different Approach - EBPM & Strategy*. The “E” before the BPM stands for “Enterprise,” and it should come as no surprise that Enterprise Business Process Management’s focus is on the core business processes that actually deliver real value to customers--that define what an organization does and why it exists. EBPM’s power lies in revealing opportunities to achieve strategic objectives through risk/reward analysis—and by converting strategic direction into actionable goals.

Using practical, real-world examples, the training leads the practitioner through the hazards of what Andrew Spanyi calls the “functional mindset.” Trying to achieve a goal of competitive product pricing, for instance, might lead to several unconnected functional

actions (hey, let's just lower costs!) and miss making quantum improvements in the business processes involved. Makes sense to me!

*8 Omega* is the second module, taking the user through the business case for using a proven, flexible, adaptable, holistic framework for increased business success and reduced risk. Everyone loves success! But another huge benefit of *8 Omega* training is--reduced risk. There's already an ocean of risk in the business world--why take on more by implementing a BPM project without a proven, battle-tested framework like *8 Omega*? By the way, the *8 Omega* framework doesn't *do* the hard work of preparing and implementing EBPM, but it does provide a proven *map* for people willing to do the work—tested in twelve large corporations and developed by world-class practitioners.

*8 Omega* outlines the case for valid metrics wired to strategic goals, and defines the six necessary roles and four key dimensions of EBPM. The module does a superb job of defining and explaining these elements in a clear, concise way.

*What This Means* is the third module, and spotlights the human side of EBPM in a way to which any businessperson who has ever smiled knowingly at a “Dilbert” cartoon can relate. Get people focused on the overarching strategic objectives, and lots of finger pointing will disappear (but possibly not all of it--*8 Omega* is explicitly NOT a magic potion!). EBPM's approach to skeletons is also quite interesting.

Finally, the course ends with *Why You Should Be Excited!* Here at last, the curtain is raised ever so slightly on the eight key steps of *8 Omega*, as well as defining the six critical roles in an EBPM implementation.

The *8 Omega* rocket is on its way—you won't want to miss its epic flight as it strains against the gravity of traditional functional thinking on its way to better business performance.